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Kevin Hawley is a Digital Designer with over six years of professional experience in the software, web, and app design industry. He has supported major brand awareness campaigns, and modernized the online presence of both new and well-established companies in the Greater Seattle Area. Using primarily Sketch, Photoshop, Illustrator, After Effects, Coda 2, and a sketch book, Kevin specializes in interface design for digital products. With an eye towards pixel-perfection, he can create responsive websites, apps, logos, designed documents, and graphics.

A major goal for Kevin's next position is to extend his existing skills into new and exciting areas, add new skills and tools, and apply his lean-forward attitude to exciting new projects. He strives to learn something new and create something new every single day.

PREVIOUS EMPLOYMENT

Accretive Technology Group - Seattle, WA
Lead UX/UI Designer August 2016 - Present

Microsoft - Redmond, WA
UX/UI Designer April 2016 - August 2016

TalentWise - Bothell, WA
UX/UI Designer April 2015 - April 2016

Bonsai Media Group - Seattle, WA
Creative Director March 2013 - April 2015
Web Designer January 2011 - Nov 2011
Internship October 2010 - December 2010

Crystal Commerce - Seattle, WA
Web Designer Nov 2011 - March 2013

PROFESSIONAL EXPERIENCE

Managerial Experience

- Construct, define, and produce standardized process and documentation for design and development collaboration
- Project leadership & team leadership
- Goal-based planning
- Process-oriented operations management
- Manage production and organization of digital assets

Production Experience

- Creative conceiving, wireframing & sketching
- Producing pixel-perfect online visual digital designs for the modern Web, Software, Apps, Motion Graphics, & Graphic Design
- Design full interfaces both in-browser and Photoshop
- Optimize digital assets for modern web standards
- UX & UI Design for all device sizes and modern browsers
- Product definition, Documentation, Project Planning
- Front-End Web Development
- Freelancing for small companies & bands
- Familiarity and experience with SEO, SMM, CRO, & E-Commerce

TECHNICAL SKILLS

- Can produce effective, responsive mockups quickly and accurately with HTML5, CSS, Zurb Framework, and After Effects.
- Mobile-first responsive web design with Foundation Frameworks.
- Designs with Sketch, or the Latest Adobe CC Suite with strengths in Photoshop, Illustrator, After Effects, Premiere, and InDesign.
- Develops with Coda 2, Firefox & Chrome (unless otherwise requested).
- Cloud-based project management tools and collaboration tools (O365, Confluence, JIRA, Basecamp, Google, LucidChart, & more).
- Interested in projects involving motion graphics, VR, wearable devices, 3D Printing, & responsive framework software (e.g. Macaw).

EDUCATION

The Art Institute of Seattle
Associate of Applied Arts - Interactive Media Design
Graduated September 2011